



2014 CONFERENCE SCHEDULE

Georgia Institute of Technology, Atlanta, Georgia

May 28 – 30, 2014

Wednesday, May 28, 2014

- 4:00 p.m. Check-in at Georgia Tech Hotel: 800 Spring St NW, Atlanta; (404) 347-9440
- 5:00 – 6:00 p.m. Happy Hour in the Georgia Tech Hotel Club Room (drink tickets provided)
- 6:15 p.m. Buses will pick up group for evening events at the Carter Center, Rotunda/Upper Commons Room: 453 Freedom Pkwy, Atlanta
- 7:00 - 9:00 p.m. Dinner and Keynote Speaker at Carter Center
Dr. Ray Kotwicki, Chief Medical Officer, Skyland Trail
- 9:00 p.m. Buses will pick up group and return back to Georgia Tech Hotel
Informal visiting at hotel bar

Thursday, May 29, 2014

- 8:00 – 9:00 a.m. Breakfast, Student Success Center, President's Suite B
(About a 15 minute walk from hotel)
- 8:30 – 9:30 a.m. Program Introductions, Student Success Center, President's Suite B
Each scholars program will have 3 minutes to introduce themselves and their program to the group. Give us the basics about some (or all) of the following: the number of years your program has existed, goal of the program, office structure, number of scholars and your scholar selection process.
- 9:45 – 10:45 a.m. Session I, Breakouts
- For the Newcomers, Press Room A
Chaffee Viets, Georgia Institute of Technology, President's Scholarship Program and Office of Special Scholarship
There are many veterans in USPAA who have been trading best practices for years, but each summer we have first-time institutional representatives who join us. Longstanding members, some on a panel and some in the audience, will provide a chance for newcomers to engage in a little Q&A. How do you help the students bond? What are strategies for engaging alumni? How do you handle disciplinary problems? These questions and others you bring will be answered from a variety of perspectives.
- Using Program Affinity to build Advancement Strategies, Press Room B
Katie O'Connor, East Carolina University, EC Scholars
This presentation will offer a comprehensive look at advancement strategies that have taken us from never asking an Honors Program graduate for a gift to building affinity with EC Scholars and Honors College students; having a part-time Major Gifts Officer; affiliating with the University Foundation; developing a project-based Advancement Council; creating a student-led alumni organization; partnering with current

parents on projects; generating a funding priorities list at every giving level, including annual gifts and major gifts; and using current students to assist with gift stewardship and cultivation are the keys to our success. Participants will be provided a detailed framework that they can use on their campuses.

11:00 – 12:00 p.m. Session II, Breakouts

Inspiring Top Merit Scholars: Implementing Community Based Experiences to Develop Research and Leadership Skills, Press Room A

Todd Fraley, East Carolina University, EC Scholars

This program outlines the process for establishing and implementing two value-added practicum experiences, in research and leadership, for top merit students within a broader honors college or program. Attendees will obtain materials including directions about how to set up each experience; sample individualized learning goals, contracts, and methods of evaluation.

Picking the Pickers: Selecting and Training interviewers, Press Room B

Jamie Williams, Clemson University, National Scholars Program and Eva Feucht, NC State University, Park Scholars

In the same way selection to our programs is based on students' interviews, the success of our selection rests on the shoulders of the interviewers themselves. It is vital to select interviewers who buy into the philosophies of our programs and understand the selection criteria and process, and then to offer training to help them craft an effective interview experience. We'll present what each our programs do, and then open it up to your ideas and questions about how to find and train interviewers who can help your programs succeed. Ideas to ponder: choosing interviewers among faculty, alumni, community leaders, etc.; duration of interviews; size of interview panels; using the same questions for each interview and allowing variance; and offering incentives to interviewers.

12:00 – 1:00 p.m. Lunch, Student Success Center, President's Suite B
Board Members will meet over lunch

1:15 – 2:15 p.m. Session III, Breakouts

7 Ways to Get your Students to come to Events: Favorite Programming Ideas and Communication Tips for the Buzzfeed Generation, Press Room A

Julie DeVoe, University of North Carolina at Chapel Hill, Morehead-Cain Foundation

This session will be an interactive share-out of tips and tricks for communicating with students, using social media and technology tools, and encouraging students to take ownership over their own programming. This session is intended for new professionals, established programs looking to try new ideas, or anyone who enjoys GIF images. All attendees will be encouraged to share their own favorite programs, websites, and tips for working with students.

The Scholar and non-Scholar Dynamic, Press Room B

Lydia Soleil, Emory University, Emory Scholars Program

Every one of us are on a campus that has Scholars and non-Scholars. How would you describe the dynamic between the two populations on your campus? If your campus dynamic is positive, what do you think contributes to that positive dynamic? If it is negative, what do you think contributes to that negative dynamic? How might those of us on campuses with a negative dynamic, make it more positive or maybe at least neutral?

2:15 – 2:45 p.m. Coffee Break, President's Suite B or Highland Bakery
Brainstorming for Friday's roundtable discussion topics

2:45 – 4:15 p.m. Session IV, All attendees: Senior Year and Senior Assessment, President's Suite C

Creating an Exit Interview Survey

Randy McDow, Stamps Leadership Scholars

I would like to run a session where we create an exit interview. I don't know much about this, so I would like it to be a very interactive session, a workshop really, where we make one of these together. Would need a laptop & projector to make this work.

Transitioning Out: Programming for the Senior Year

Diane Zablotzky, UNC Charlotte, Levine Scholars Program

This session will stimulate the exchange of ideas related to leadership experiences, training, retreats, and celebrations created for students in their senior year. Challenges of keeping seniors engaged with the scholarship programs will be discussed, as well as ways seniors pass leadership roles to underclassmen coming up behind them. This will include an overview of how students are identified and supported to apply for post-graduate fellowships, and introducing them to alumni status and future donors. One point of discussion will be the skills and professional socialization administrators want their students to have by graduation and how they develop final year programming to help graduates reach those goals. A second point will be how programs communicate the plans of graduating seniors to stake holders who may have varying ideas of what the successful graduate should do. Finally, we will discuss resources and funding for senior experiences, gifts, and publicizing their accomplishments.

4:15 p.m.

Return to Georgia Tech Hotel

4:45 – 5:45 p.m.

Wine Seminar as Leadership Training, GT Hotel Second Floor Conference Room A

Charlie Leonard, Southern Illinois University-Carbondale, Chancellor's Scholars Program

Why a wine seminar? A little knowledge of wine varietals, wine etiquette, wine/food matching, wine terminology, etc., is a component of training in good manners for future leaders who will be traveling in high circles. It addresses some of the same goals as educating them about the Symphony, or fine arts. It's also a stealth means of responsible alcohol-use education, to talk about how to behave at professional receptions where alcohol is served. A wine seminar is a way to talk to students about alcohol in a relaxed, non-judgmental atmosphere.

Evening

Dinner on your own in Atlanta. A list of great restaurants in walking distance will be provided as well as meet up place for after dinner.

Friday, May 30, 2014

8:00 – 9:00 a.m.

Breakfast, Georgia Tech Hotel

Summit Planners will meet over breakfast

9:15 – 10:45 a.m.

USPAA Business Meeting, Wardlaw Center, Gordy Room

Swag Swap

10:45 – 12:00 p.m.

Round Tables, Wardlaw Center, Gordy Room

Moderator: Kim Van Deusen, William & Mary, 1693 Scholars

12:00 p.m.

Lunch, Wardlaw Center, Gordy Room

Depart