

Friday, May 31

7 - 8:45 am.....**Breakfast** available at *Carillon Restaurant* in the hotel
(voucher included in welcome packet)

9 - 10:15 am.....**Keynote Workshop with Jonathan Kotinek**
Alumni Center, Connally Ballroom
Student Qualities and Mission Fit: Constructing the Right Question

10:30 - 11:30 am.....**USPAA Business Meeting:** All participants welcome!
Alumni Center, Legends Room

11:30 am - 1 pm.....**Closing Lunch & Alumni Panel**
Alumni Center, Legends Room

Facilitated by **Sherry Marek**, The University of Texas at Dallas
The Eugene McDermott Scholars Program

We will hear from graduates of USPAA member programs during this Q&A panel. They will share their scholars program experiences and explain what they gained from being a Scholar. The newer programs and USPAA members will benefit from hearing from graduates who have carried these experiences beyond their undergraduate years.

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Thank You!

USPAA is deeply grateful to the Texas Exes, the University of Texas at Austin, and all the Longhorns who made this conference possible.

A special thanks to the 2013 USPAA Conference Planning Committee: Kristine Hoke, Kristy Kimball, and Rebecca Ward, and to all who contributed to planning the seventh annual conference.

Thanks to all of the session presenters.

See you next year!



UNDERGRADUATE SCHOLARS PROGRAM ADMINISTRATORS ASSOCIATION



7th Annual Conference

May 29-31, 2013 ★ Austin, Texas

Hosted by



Wednesday, May 29

3 - 5 pm.....**Arrival and Check-In**
AT&T Executive Education and Conference Center

Check in for hotel on hotel side. Cross through outdoor courtyard to conference side of hotel to check in for USPAA Conference

6 pm.....**Welcome Dinner**
Meet in *lobby (conference side)* for departure to the Lonestar Riverboat
Return to hotel at 9:30 pm

Thursday, May 30

7 - 9 am.....**Breakfast** available at *Carillon Restaurant* in the hotel
(voucher included in welcome packet)

8 - 9 am.....**Board of Directors Meeting** (Board members only)
Carillon Restaurant

9:15 - 10:30 am.....**Conference Keynote Presentation**
Alumni Center, Connally Ballroom

Avoiding Type III Errors in Selecting Gifted and High-Achieving College Students

Jonathan Kotinek

Associate Director of Honors and Undergraduate Research
Texas A&M University



About the Keynote Speaker | Jonathan Kotinek serves as Associate Director for Texas A&M's office of Honors and Undergraduate Research, where he has advised students since 2003. He holds both a B.A. and M.A. in English from Texas A&M University and is completing a Ph.D. in Educational Psychology. His forthcoming dissertation title is "A Narrative Examination of the Experience of Early Entrance to College." Kotinek is co-editor of the National Collegiate Honors Council (NCHC) monograph *Setting the Table for Diversity* and authored a paper in that book entitled "Passing for Black: White Privilege and Black Identity Formation." Kotinek serves as a professional board member for NCHC and has been co-chair for the Diversity Issues Committee since 2006.

Thursday, May 30

11 am - Noon | Session 1

Scholars and Social Media Use: What Every Scholar Needs to Know (and You Too!)

Alumni Center, Robuck Board Room

Blythe Torres, University of Texas at Dallas
Terry Scholars Program

Social media is everywhere in our modern, interconnected world. It's used by almost everyone, and there are some risks associated with its use. Utilizing social media can become an addiction resulting in poor grades and a lack of social development. It also leaves a permanent record. Our scholars need to know someone is watching including university officials, donors, future employers and even law enforcement. It's important that we help them navigate this valuable, precarious and sometimes unforgiving way of communicating. Come learn the good, the bad and the ugly about social media.

Yielding Your Recipients AND Finalists: Working with Other Offices to Get the Biggest Bang for Your Buck

Alumni Center, Schmidt Room

Holley Nichols, University of North Carolina at Chapel Hill
Office of Scholarships and Student Aid

Matthew Proto, University of North Carolina at Chapel Hill
The Morehead-Cain Foundation

We'll present feasible ways for scholarship offices to partner with other university departments to have a bigger recruitment impact. Additionally, reaching out to other scholarship programs for group travel is both cost effective and usually produces higher attendance with high school counselors. We will also present a yield case study as an example of a student who was not selected for the Morehead-Cain and ways that we still recruited her. We will include a breakout session for participants to talk with each other about the ways they work with other offices for recruitment, and challenges they have faced. By the end of this session, we'd like for our USPAA colleagues to be inspired to forge into one or two ideas they learn from the group to increase recruitment at their campus. We hope to plant the seed for more group travel within the USPAA community.

Noon - 1 pm | Lunch Alumni Center, Legends Room

1:15 - 2:15 pm | Session 2

Alumni Engagement: Why and How

Alumni Center, Schmidt Room

Matt Fee, Ithaca College
Park Scholar Program
Butch Hill, Ohio University
Manasseh Cutler Scholar Program
Kristine Hoke, Ohio University
Manasseh Cutler Scholar Program

We plan a spirited conversation about the continued engagement of all of our alumni with all of our programs. We'll begin by laying out the reasons why keeping alumni involved makes sense to us (it's NOT all about fundraising!). After group discussion, we'll go on to describe the ways in which we connect with Cutler Scholar and Park Scholar alumni and involve them with our programs -- following that with another collection of suggestions from the session attendees. Finally we'll talk about the tools (social media and others) that we use for engagement and get input from the group on other ways to connect.

The Budgeting Process: What Do We Need, Where Do We Get It, Where Does It Go?

Alumni Center, Robuck Board Room

Kelley Shealy, University of North Carolina Charlotte
Levine Scholars Program
Diane Zablotzky, University of North Carolina Charlotte
Levine Scholars Program

This round-table discussion will focus on internal and external constraints on the budgeting process, and generate ideas of how to deal with them. By building on programmatic goals and administrative strategies, participants will share ideas about how the budgeting process can be implemented. We will discuss typical costs related to students, staff, and programming, and where resources can be maximized in the climate of fiscal restraint. Ideas regarding on and off campus collaboration, issues of oversight, and dealing with possible expansion and reduction or increase in program size and scope will also be discussed.

2:30 - 3:30 pm | Session 3

Are We Worth It? Assessing and Communicating the Value of Our Programs

Alumni Center, Robuck Board Room

Jamie Williams, Clemson University
National Scholars Program

Focus groups? Individual interviews? Alumni surveys? Gap analysis? Whatever the approach, it is vital that our programs effectively demonstrate the benefits we offer, and not just to prospective students. We must clearly communicate to our participants, to our campuses, and to our supporters that our high dollar, high profile programs enhance our communities and the success of participants. Bring your best practices (as well as your questions) to this roundtable discussion to brainstorm how to improve assessment.

Incorporating Admission Staff Into Your Overall Scholarship Recruiting Efforts

Alumni Center, Schmidt Room

Chaffee Viets, Georgia Institute of Technology
President's Scholarship Program

Have a small program staff with little to no funds/time to recruit? Does your program feel isolated from much of campus because all your evaluation efforts involve only your staff or program's alumni? There may be a solution you've already discovered, or if not, might be right under your nose: Undergraduate Admissions. Admission staff involvement in scholarship/honors selection processes ranges from zero to almost 100%. Regardless there are creative, efficient and symbiotic advantages to working closely with your university Admissions office. We will share examples of successful intersections as well as a flow chart of strategic questions designed to inform how much or little involvement a scholarship/honors program should explore this type of partnership.

3:30 - 4 pm | Coffee Break Alumni Center, Legends Room

4 - 5 pm | Session 4

Interview Weekends on Campus

Alumni Center, Robuck Board Room

Kim Van Deusen, College of William and Mary
1693 Scholars

Sherry Marek, University of Texas at Dallas
The Eugene McDermott Scholars Program

This facilitated roundtable discussion will cover the logistics of planning an interview weekend – from big items like travel arrangements to tiny details like nametags. Bring your most successful ideas to share and be ready to take notes from other programs as we discuss the organized chaos of interview weekends.

Mentoring Mistakes and Mastery: Alumni, Peer, and Faculty Guidance

Alumni Center, Schmidt Room

Eva Feucht, NC State University
Park Scholarships

Focused guidance and supportive relationships from engaged mentors have many positive outcomes for students. Frameworks that have been tried in the Park Scholarships program at NC State will be described, along with broad suggestions for how effective mentoring programs may be designed. This conversation will incorporate how to motivate mentors as well as mentees to engage in mentoring relationships, as well as tools for making matches and promoting interaction. Discussion among all participants about effective and less effective practices at their own institutions will be included. Attendees will leave with an understanding of why mentoring makes a difference and ideas for implementing or growing mentoring initiatives in their own programs.

5:15 - 6:30 pm | Reception Alumni Center, Main Lounge

7:15 pm

Meet in lobby on conference side of the hotel to depart for optional dinner, a food truck tour, via bus provided by USPAA (casual dress).

Return to Hotel at 9:30 pm