Wednesday, June 3, 2015

3:00 – 5:00 pm   Arrival and Conference Check-in
Hotel lobby, The Williamsburg Lodge

5:00 – 5:15 pm   Welcome to Williamsburg & USPAA 2015
Heritage Room, Main Level, The Williamsburg Lodge

5:15 - 5:30 pm   Walk to DoG Street Pub
(About a 15 minute walk from the hotel)

5:30 – 7:15 pm   Reception and dinner
DoG Street Pub, 401 W. Duke of Gloucester Street

7:30 – 9:00 pm   Program Introductions
Undergraduate Admission, Information Session Room
(10 minute walk from the DoG Street Pub)
Each program will be given 3-4 minutes to offer a brief introduction. Please include one achievement (brag!) from this year and at least one goal for the conference.

9:00 pm   Depart Admission and return to the hotel
(Vans will take us back to The Williamsburg Lodge)

Thursday, June 4, 2015

7:00 – 9:00 am   Breakfast
Traditions, Hotel restaurant, The Williamsburg Lodge
Voucher for breakfast buffet (taxes and 20% gratuity included) is in your welcome folder.

9:00 – 9:20 am   Walk to campus (about a 20 minute walk) or take van
(Meet outside of the Williamsburg Lodge, porch area)

9:30 – 10:30 am   Session I, *Blow Memorial Hall, College of William & Mary*

What does real public service look like? – Board of Visitors Room (3rd floor)
Julie DeVoe, University of North Carolina at Chapel Hill, Morehead-Cain Foundation
Why is implementing a public service program so hard? We constantly struggle with finding the best ways for scholars to engage in meaningful, ethical public service, finding great organizations to work with, and preparing them for the cultural adaptation and privilege-checking they need to be successful and process their experience. This session will be discussion of lessons learned from our program as well as a forum for discussing the strengths and challenges of public service programs. Participants will leave with tools and ideas for improving their public service programs.

You Can Get There From Here: An Overview of the Purpose, Options and Assessment of International Experiences for Scholars – Room 331
Diane Zablotsky, UNC Charlotte, Levine Scholars Program
Chaffee Viets, Georgia Institute of Technology, President's Scholarship Program
International experiences are not only encouraged for scholars, but in some programs they are required. This presentation will review the goals of international travel at the individual and programmatic level, and ways of assessing the achievement of those goals. Additional topics for discussion include: the options for individual and group travel such as third party providers; coordination with campus Offices of Education Abroad; helping students search for additional funding; and integrating international experiences with other programmatic goals. Special attention will be paid to coordinating with university faculty colleagues, especially for scholarship program administrators who are not members of the faculty.

10:30 – 10:45 am	Break
10:45 - 12:15 pm	**Keynote Speaker: Dr. Kelly Crace**
	Helping Your Scholars Achieve Authentic Excellence
	Board of Visitors Room, Blow Memorial Hall, College of William & Mary
12:20 – 12:30 pm	Walk to the Murray House (about a 10 minute walk)
12:30 – 1:30 pm	Lunch
	Murray House, 101 Chandler Court
	Home of the 1693 Scholars Program, College of William & Mary
1:45 – 2:15 pm	Optional tour of the Christopher Wren Building, College of William & Mary
2:45 – 3:45 pm	Session II, *Blow Memorial Hall, College of William & Mary*

Connecting Scholars and Alumni – Board of Visitors Room (3rd floor)
Stephanie Glover, Duke University and the University of North Carolina at Chapel Hill, Robertson Scholars Program
The Robertson Scholars Leadership Program has implemented a new database and CRM tool through Salesforce. Not only is this tool used to house large amounts of data on our scholars, their applications, etc., we have also created a front-end tool that is used as a social community for our alumni and scholars. We realized that our scholars and alumni had huge amounts of information and great experiences to share, but there was no way for the connection to actually happen. With the help of an outside firm, we have created a state-of-the-art tool that is both useful for Staff, Scholars, and Alumni of the Program. Attendees will consider their own CRM capabilities and how to incorporate a social network into their scholar and alumni communities.

Preparing for and Dealing with Threats to your Program – Room 331
Randy McDow, Stamps Scholarship
Often seen as unnecessary extras during a time of budget crunches, scholarship programs are frequently under threat from other programs and offices seeking to co-opt the budget, power, and influence of your beloved scholarship program. Here is your chance to learn how to develop your program to prevent attacks, retain budget dollars, and defend your program from threats real or hypothetical.

3:45 – 4:00 pm	Break
4:00 – 5:00 pm	Session III, *Blow Memorial Hall, College of William & Mary*

Scholars as Student Staff: Organization, Benefits, and Toolbox – Board of Visitors Room (3rd floor)

Lydia Soleil, Emory University, Emory Scholars Program

In Summer 2014, the Emory Scholars Program launched a new initiative called Scholar Fellows to recruit and hire Scholars as paid student staff members. The Fellows participated in both formal and informal professional development each semester and became integral and vital members of the Scholar Program staff team with benefits to both them and the Scholars Program. Come and learn about how we set up the initiative, the benefits, what we learned in the inaugural year, and gain a toolbox of information and resources that could help you start your own Scholar Fellows initiative.

High Tech and High Touch: Creating opportunities to see your scholars in person – Room 331

Jan Smoak and Katie Granger, University of South Carolina, U of SC Top Scholars

Email, Facebook, Twitter, and Texting are all necessary modes of communication and are here to stay. However, to really get to know our scholars and support them individually, more is needed. At the University of South Carolina, we have designed programs for personal conversations between a scholar and staff advisor during freshman and sophomore years, First Year Scholar Chats and Sophomore Strategy Sessions. We also complement these offerings, with a scholar buddy program and a faculty mentoring program for additional individual contact. These programs help us know our scholars better, allow for early intervention, and help us advise them with intentionality. Participants will learn from our program and share new programmatic ideas.

5:15 pm	Walk to hotel (about a 20 minute walk) or take van
Evening	Dinner on your own in Williamsburg *See Colonial Williamsburg brochure for restaurants in walking distance and along the free shuttle route. Shuttle runs from 9 am to 10 pm.*

Friday, June 5, 2015

7:00 – 9:00 am	Breakfast *Traditions, Hotel restaurant, The Williamsburg Lodge* Voucher for breakfast buffet (taxes and 20% gratuity included) is in your welcome folder. *All sessions on Friday are held at The Williamsburg Lodge, Lower Level, Virginia Room A*
9:15 – 10:15 am	Session IV (All together)

Recruiting the Very Best: Building internal and external collaborations for recruitment

Kristi Meyer, University of Texas at San Antonio, UTSA Top Scholar Program
Lisa Firmin, University of Texas at San Antonio, Associate Provost

Want to learn how to find, and sustain, great force multipliers in your recruitment process? In our third year, our program is still evolving, and with a small staff and limited resources, collaborations are essential to our success. We have taken a creative approach with building lasting relationships both on- and off-campus that help us enlist others in the recruitment process early and often. Learn how we bring together key stakeholders in a collaborative approach to recruit and yield the best and brightest students. This session will feature a short presentation followed by a discussion of best practices for recruitment in the scholar arena.

10:20 – 11:20 am	USPAA Business Meeting
11:20 – 11:30 am	Break
11:30 – 12:30 pm	Round Tables
12:30 - 1:30 pm	Lunch and Swag Swap

Lodging and Travel Information

Our conference hotel is the [Williamsburg Lodge](). Reserve your room before Monday, May 4th to receive the conference rate of $139 for a Superior Room (one queen) or $179 for a Deluxe Room (one king or two queen). For reservations, go to http://resweb.passkey.com/go/33543 or call 1-800-261-9530 between 8:30 am to 5:30 pm (M-F) to reserve your room. The group name is **Undergraduate Scholars Program Administrators Association** and our booking code is **33543**. Check-in time is 4:00 pm and check-out time is 11:00 am.

There are two airports convenient to Williamsburg: Richmond International Airport (RIC) and Newport News/Williamsburg Airport (PHF). Richmond is approximately one hour from Williamsburg by car, and the drive from Newport News takes about 30-40 minutes.

Amtrak train service is available to Williamsburg. Rail travel can be especially convenient for travelers from New York, Philadelphia or Washington, D.C. Check [Amtrak's special rates]() for campus visitors.

If you choose to rent a car, there are five [car rental companies at the Newport News airport]() and nine [car rental companies at the Richmond airport]().

[Tidewater Coach]() Shuttle service is available from the Newport News airport ($50 per person) and the Richmond airport ($95 per person). A discount rate is available if there are multiple riders. Rates are subject to change and an advance reservation is required.

Other Conference Information

Dress for the conference is casual. Be comfortable! The Wednesday evening dinner and reception is business casual. Bring comfortable shoes as we will be doing a little bit of walking Wednesday evening and you may choose to walk to campus Thursday.

The only meal not covered by the conference is the Thursday evening dinner. The other meals (Wednesday dinner, Thursday breakfast and lunch, and Friday breakfast and lunch) are covered by the conference registration fee of $70.

There is complimentary parking at the hotel for all conference attendees. There is also complimentary wireless internet in all guest rooms and meeting space.

Keynote Speaker - R. Kelly Crace, Ph.D.

Kelly is the Associate Vice President for Health & Wellness at the College of William & Mary. He is a licensed psychologist, the co-author of the *Life Values Inventory,* and creator of *The Life Values Inventory Online*, an online mini-course for values clarification and personal development. He has published and presented in the areas of values, flourishing, transition, identity development, and multi-generational family organizational development. He is president of Applied Psychology Resources and has conducted over two thousand seminars for academic, business, and sport groups. He has served as director of two college mental health centers at Duke University and at the College of William & Mary. He received his academic and clinical training from Vanderbilt University, the University of North Carolina at Chapel Hill, and Duke University. He is co-inventor of a U.S. Patented Interactive Sports Simulator System designed for scientific and entertainment application. Kelly was the recipient of the Chambers-Reid Award for Professional Excellence at William & Mary.